

Cru SELECT

Sophistication in every variety.

Discover the world of quality craft winemaking with Cru Select. Using only the finest grape varieties, our recipes are made with sophistication that you can taste in every glass.

From the noble golden Chardonnay to the alluring deep Cabernet Sauvignon, you'll discover all Cru Select wines have the right body, flavour, clarity and bouquet to satisfy even the most discerning palate.

Crafting outstanding wine can take a little more time, but it's worth it. This Cru Select wine kit is a treasure for wine enthusiasts who are looking to try new wine varieties and styles from around the world.

CRU SELECT WHITE

Australia Style Chardonnay M | M | D

A classic style Chardonnay that is clean, crisp, and rich in varietal character with fruit flavours abound. It is golden-hued and slightly tart while flavours of vanilla and cloves tantalize the palate.

Australia Style Viognier Pinot Gris

U | M | D

This popular Australian white blend is extremely aromatic, opening with apricots and pear notes and finishing on a refreshing fruit forward note.

Argentina Style Trio U | M | D

This modern New World white highlights the apricot and floral notes of Viognier, the minerality of Riesling, and the tropical aromas of Chardonnay.

Germany Style Gewürztraminer

U | M | O

Spicy notes, typical of Gewürztraminer are complemented by aromas of roses, lychees and tropical fruit. Elderflowers bring out intense fruity characteristics.

Italy Style Bella Bianco™ H | F | D

This modern and bold Italian style white blend is extraordinarily rich, with buttery aromas and flavours that are balanced by lush tropical fruit and full oak character.

Italy Style Pinot Grigio U | L | D

Made in an Italian style, the bouquet reveals bright citrus and green apple aromas with honeydew tones; an exquisite balance of citrus and acidity.

New Zealand Style Sauvignon Blanc

L | M | D

This renowned New Zealand wine presents soft hues in the glass. It is crisp and light, with intense flavours of grapefruit peel, freshly cut grass, and light oak on the finish.

CRU SELECT RED

Australia Style Cabernet Sauvignon

M | M | D

Soft yet fruity, this Australian style Cab shows more complex varietal fruit flavours, including cherry and blackberry, than its Old World counterpart.

Australia Style Cabernet Shiraz Merlot

H | F | D

These three noble grapes, grown in Australia's warm climate, have produced an elegant wine with aromas of leather and black pepper and intense jammy flavours of blackberries.

Australia Style Shiraz H | M | D

Deep and dark in colour with a rich bouquet of fruit and a hint of cassis, this is the Shiraz that put Australian wines on the map. It will age into a velvety wine of pure elegance.

Amarone Style H | F | D

This classic Italian style wine is packed with rich raspberry, blackberry and cassis flavours. Deep, dark, and inviting, the finish is long, lingering, and full of ripe tannins.

California Style Cabernet Syrah Zinfandel

H | M | D

This is a classic big, bold California red blend. It exudes pronounced flavours of black cherries and berries layered with toasted oak, vanilla, and rich notes of dark chocolate and coffee.

California Style Pinot Noir L | M | D

This New World California style Pinot Noir features a bouquet of rich tobacco and ripe dark cherries. The hint of oak and velvety tannins on the palate are a pleasant surprise.

Chile Style Cabernet Malbec Carménère

M | M | D

Strong notes of green pepper, dark fruit, and leather define this rich dark wine. Smooth tannins grace the palate followed by blackberries and spice.

Chile Style Malbec H | M | D

Aromas of crushed blackberries and vanilla follow through to a densely packed palate boasting chocolate and abundant oak tones. This wine showcases the Malbec grape at its best.

France Style Merlot M | M | D

Impressive aromas of farm fresh strawberries, violets, and vanilla framed with soft, silky tannins. Powerful notes of ripe raspberries, cherries, and dark fruit on the palate. A true French classic wine.

Italy Style Nebbiolo M | M | D

Made from the prized Nebbiolo grape, this wine features flavours of violet, cherries, and cocoa. Undertones of toasted oak, dark fruit and firm acidity dominate the long finish.

Italy Style Rosso Grande M | F | D

Deep ruby-garnet colour and spicy oak aroma, bursting with vibrant flavours of ripe berries and black cherries. This is classic, food-friendly Italian style red wine.

Italy Style Sangiovese M | M | D

This deep ruby red wine with aromas of tobacco, ripe plums and black cherries will remind you of Tuscany. The palate offers explosive notes of blackberries, prunes, and vanilla.

G Italy Style Valpola M | M | D

An aroma reminiscent of farm fresh cherries backed by streaks of dark chocolate. Toasted oak on the palate helps it age into an Italian style wine of award winning potential.

