

Cru INTERNATIONAL

Inspired by the finest winemaking regions.

Explore the world of wine, one kit at a time, with Cru International. Inspired by the finest grape-growing regions, these wines highlight the unique tastes of grapes chosen from around the world.

Whether you enjoy full-bodied reds or refreshing whites, Cru International has the perfect international wine style for you.

Many of our world-renowned reds feature our patented GenuWine Winery Dried Grape Skins. This process preserves 'fresh from the vineyard' flavours and brings the best of the grape to every glass.

CRU INTERNATIONAL BLUSH

California White Zinfandel Style U | L | O

This easy drinking, classically California style blush offers fresh floral notes on the nose and pleasing berry flavours with a soft, off-dry finish on the palate.

France Rosé Style U | M | D

Made in the classic French rosé style, it is light bodied and pink in colour with spiced strawberry and crisp, citrus aromas. The palate features fresh strawberry flavours with a refreshing fruity finish.

CRU INTERNATIONAL WHITE

California Chardonnay Style M | M | D
Captivating flavours of green apple and tropical fruit enhance an upfront floral bouquet as is expected by the finest California Chardonnays. It will develop to reveal layers of ripe fruit and integrated oak.

California Muscat Style U | M | O

A luscious blend with flavours and aromas of peach, apricot, baked apple, and pear. This soft white crowd-pleasing California wine also has a hint of tropical fruit.

Germany Gewürztraminer Style

U | M | O

Made in the style of one of Germany's most renowned whites, this Gewürztraminer style is balanced and crisp with bold tropical fruits on the palate.

Germany Müller-Thurgau Style

U | M | O

Made from a quintessential German white grape variety, this wine features subtle fruit notes and a mild acidity. Its long and lasting finish will leave you wanting more.

Germany Riesling Style U | L | D

Clean, crisp, and slightly fruity, this wine is full of fruit flavour with an intense and pleasing aroma. You will want to savour through to the last sip.

Italy Pinot Grigio Style U | L | D

An enticing deep apple and grapefruit bouquet with apple and citrus notes that follow through to the palate and linger with a dry finish. This Pinot Grigio is made in the true northern Italian style.

Italy Verdicchio Style U | L | D

Herbal aromas dominate the bouquet, while flavours of lemon and pear entice the palate. The finish is crisp and clean. A refreshing style white wine.

Ontario Sauvignon Blanc Style U | M | D

Straw in colour with a refreshing grassy nose; bold herbal tones and fresh citrus flavours on the palate. This wine is as delightful as a cool Ontario Fall day, its finish both long and fruity.

South Africa Chenin Blanc Style U | M | D

The fruity nose has hints of green apple and lemon with a subtle floral bouquet. On the palate, true to its South African origins, it is delightfully refreshing.

CRU INTERNATIONAL REDS WITH SKINS

G Argentina Malbec Syrah Style M | M | D

Malbec is Argentina's best known and cherished red grape. Blended with spicy Syrah, it creates a wine with pleasant toasty aromas, hints of cherry, and dark fruit on the palate.

G Australia Cabernet Sauvignon Style

M | M | D

A classic Cabernet Sauvignon with a nose of blackcurrants, dark chocolate, and subtle toasty notes with hints of coffee and vanilla notes on the palate.

G British Columbia Meritage Style M | M | D

This dry, medium-bodied wine opens on the nose with delicious aromas of red currant, cassis, vanilla, cigar box, and spices. On the palate, it unveils a round mouth feel with polished tannins for a supported finish.

G California Syrah Style M | F | D

Raspberries and peppery spice blend in harmony to create an elegant flavour with soft, balanced tannins and a lingering, smooth finish. This is a California wine at its best.

G California Zinfandel Style M | M | D

California's prized grape creates a wine with a luscious bouquet of ripe black cherry and delicate spices. The palate boasts a hint of toasted oak with well-rounded, berry fruit, and a long finish.

G Chile Cabernet Merlot Style M | M | D

A robust bouquet of warm dark fruit and tobacco leads to elevated aromas of ripe black currants and cherries. Layers of coffee and dark plum notes unfold to reveal a traditional Chilean dry wine with supple tannins.

G Chile Malbec Style M | M | D

Warm spice notes and aromas and flavours of ripe blackberry and blackcurrant. Chile is well known for these chewy, deep, rustic red wines with intense cherry flavours and blended oak undertones.

G Italy Nebbiolo Style M | M | D

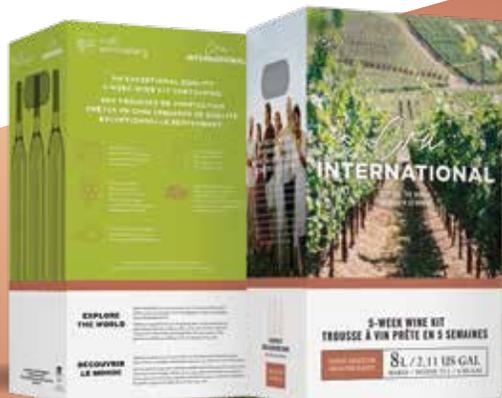
Luxurious flavours of dark plums and chocolate greet the nose, while hints of blackberries, toasted oak, and spices are found on the palate of this great Italian classic.

G Italy Sangiovese Style M | M | D

Perhaps Italy's best loved grape from Tuscany, this wine is expressive on the palate with lively cherry fruit and a brisk acidity supported by ample smooth tannins with a deep and lingering finish.

G Washington Merlot Style M | M | D

A cooler climate style Merlot from Washington, this wine features classic flavours of cassis and chocolate. It is dark and rich with complex notes of blackberries and velvety tannins.



CRU INTERNATIONAL REDS WITHOUT SKINS

British Columbia Pinot Noir Style

M | M | D

As one would expect from a BC style Pinot Noir, this wine features aromas of black cherries and fresh strawberries. Silky tannins while subtle notes of pepper and spice round out the palate.

California Cabernet Sauvignon Style

M | M | D

A hint of violet is present in the bouquet, typical of this variety. It's superbly enhanced with the addition of oak, and while it can be drunk young, it also does well with age.

Chile Merlot Style M | M | D

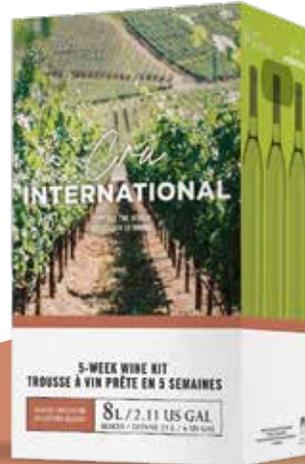
A smooth, rich wine, medium dark in colour with notes of blackberry and currants. A hint of green olive in the bouquet will pleasantly surprise and delight you.

France Vieux Château du Roi M | M | D

A complex blend of grape varietals, this rich wine is dark in colour and high in tannin, leaving a hint of plum on the palate.

Italy Valpola Style M | M | D

An intense, deep-coloured red wine boasting a velvety yet fruity flavour with a long, lingering finish. Aging will only add to the complexity of this food-friendly wine.



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Please enjoy responsibly.

